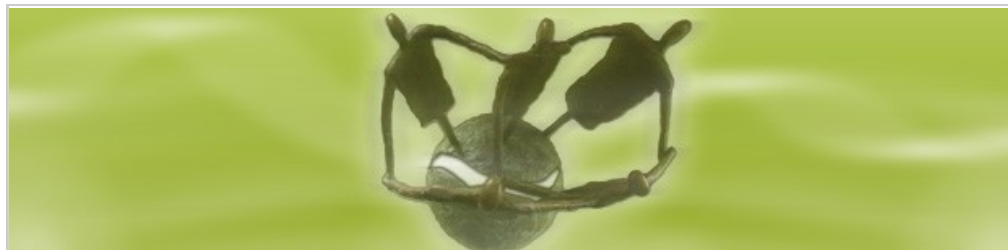


CRM for Religious Organizations™

www.questvar.com



A sense of belonging is the core of the Baptist Community.

Quest Business Solutions addresses the operational challenges common to Baptist Conventions through the enablement of a Community Resource Management approach. **CRM for Religious Organizations™**, a tailored Convention management solution, connects the right resources to the right people with the right information. Customized specifically for Baptist Conventions, this solution provides the ultimate tool for Community relationship building. **CRM for Religious Organizations™** offers the insight necessary to promote Mission and Evangelism throughout the Baptist Community.

Centralized Solution

- Track churches in the Convention, the staff and members of each church, the activities you conduct in support of each church's mission, and the inter-dependencies they all have in common
- Target fund raising opportunities within each community, track deployed resources against defined church programs, and measure the progress of those initiatives
- Solidify intimacy, knowledge, and personal relationship building between the Convention and each individual member that you serve
- Provide a single view of your entire Convention hierarchy, inclusive of the date of one's Baptism to the team available for disaster relief mobilization

Arm your Team with Tools to Succeed

CRM for Religious Organizations™ is built upon the proven Microsoft Dynamics CRM platform and works seamlessly with Outlook. Users are able to enter and track activities, appointments and e-mails in specified accounts without duplicating data input. The familiar environment is easy to use and maximizes user adoption.

Revitalize Mission Strategies

Access Church Folders through Outlook

Track Churches, Staff & Members

Identify, Record & Cross Reference Associations & Affiliations

Ministry Relations, Church Plants, Disaster Relief Mobilizations, Capital Campaigns and Gifts, Event Management

Imagine . . . a Convention where the inter-relations between Church Ministries, Missions, Evangelism, Communications, and Operations are seamlessly harmonized to enable a greater presence and service.



7920 Belt Line Road, Suite 215 - Dallas, Texas 75254 - Phone 972.238.5005 - Fax 972.238.5010

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